

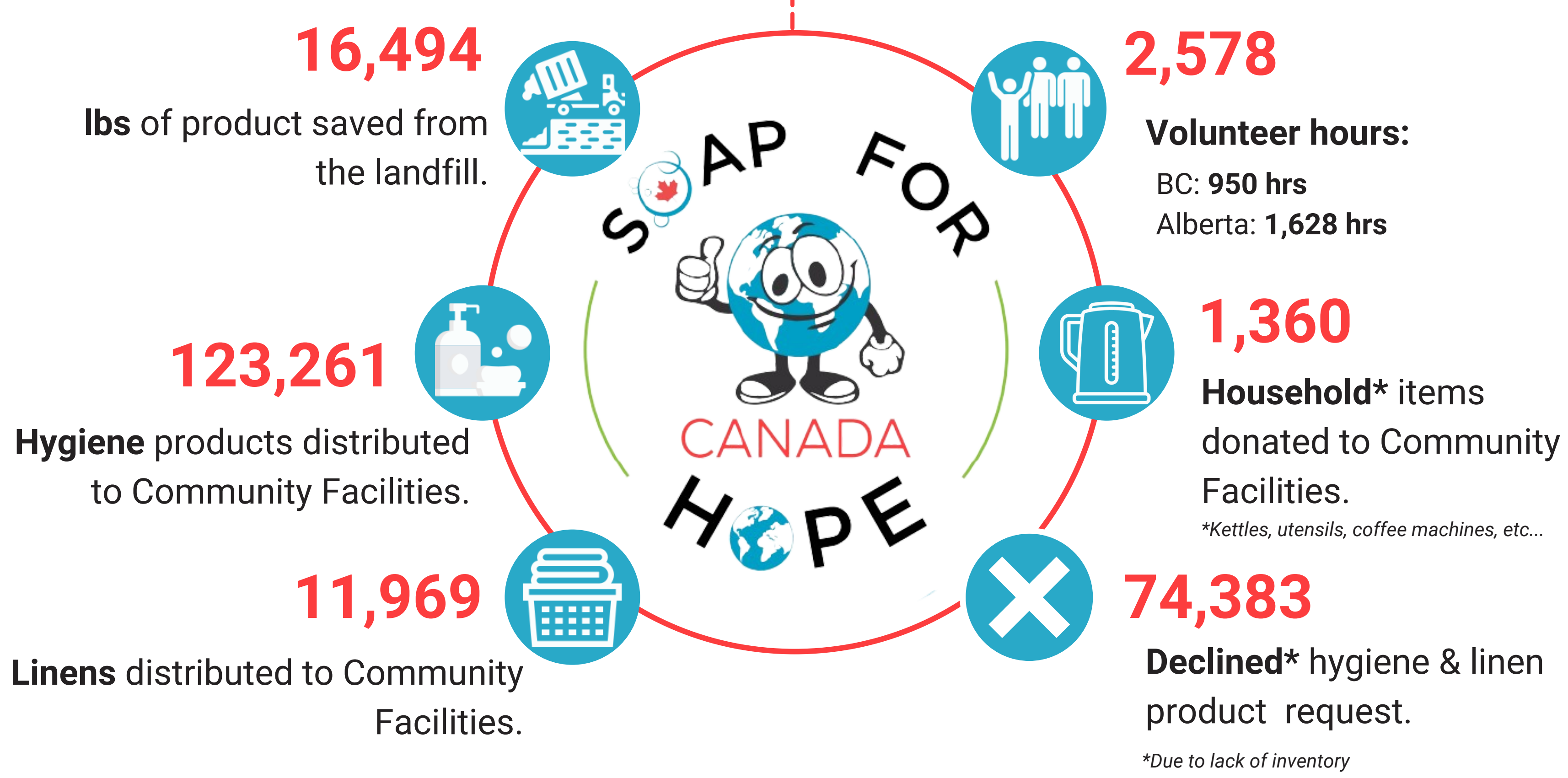


# Why we do what we do



## Our 2021 Fourth Quarter Impact

October - December



### A Global Day of Giving

Tuesday, November 30th, also known as GivingTuesday is a global generosity movement, taking place each year after Black Friday. GivingTuesday is considered the "Opening day of the giving season," and it's a time when charities, companies and individuals join together and unite communities.

Thank you to all the amazing individuals and organizations who came out to support Soap for Hope Canada in BC and Alberta, by volunteering, donating, and amplifying the work we do. We could not do the work we do without you and we are so grateful for this community.



#### SFHC YYC Gives Back!

At our Alberta warehouse, we spent the day showing our volunteers how much we appreciate everything they do.



#### SFHC YYJ Invites the Community!

Over at our BC warehouse, we welcomed members of the community and organizations into our warehouse for a day full of volunteering activities.



#### THANK YOU!

A big shout out to Trevor Botkin, Executive Director of HeroWork Victoria for mastering the grill at our BC warehouse!

This impact is made possible by our wonderful volunteers, our Caring Community Partners, and:

